



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 339714

Schedule Dates 11/04/12-11/06/12

Advertiser Po/J Jordan/I/Sr/NC (14085)

Agency SRH Media - Steve Richard Hazleton (5284)

Product Political - Local Candidate (1069)

Brand J JORDAN FOR ST REP (140614)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name HAZELTON,STEVE

Phone/Fax /

SRH Media - Steve Richard Hazleton
2204 Countryside Drive
Silver Springs, MD 20905

Date Entered 11/02/12

Last Modified 11/02/12

Entered By Jill Hipskind

CO-OP No

Headline # 06402338

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$750.00

Net Total \$4,250.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Nov. 2012 4

Grand Total: 4 \$5,000.00

Spots

4

Rate

\$5,000.00

Account Types National/Political

Billing Type Standard

Comments J JORDAN FOR ST REP

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11P-11:35P (EST)	2							X	2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		11/2/12
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	4:30A-4:59A (EST)	1	X	X						1	\$200.00	\$200.00	Charlotte (WSOC)		11/2/12
3.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11P-11:35P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		11/2/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

REP HEADLINE# 6402338
*** ORIGINAL REV#0 ***
REF: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP
NOV1/12 17.23
*** WSOC-TV ***

ADV # ADV. NAME POLI/J JORDAN/I/STR/NC REP. # OFF. # 220 SALESMAN #
AGY # 2835 AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZELTON

2204 COUNTRYSIDE DRIVE
SILVER SPRINGS, MD 20735
SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 6402338 CLASS: NATL. LOCAL REGIONAL
PRDCT J JORDAN FOR ST REP EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV2/12 NOV6/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 17.23

REP: TO JILL
FR JARED
NEW JORDAN FOR ST REP ORDER
TOTAL \$5000
PLS CNF THANKS



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1137P	30		\$1,600.00	11/2	11/5	3		F-M	3
PROGRAM : NEWS												
2			430A-459A	30		\$200.00	11/2	11/6	1		F-TU	1
PROGRAM : NEWS												
NOV/12 \$5,000.00												
CONTRACT TOTAL												\$5,000.00
TOTAL SPOTS												4

MARKET TOTALS \$12,820 WSOC 39% WBTW 22% WCNC 20% WCCB 19% WJZY 0% WMYT 0% WAXN 0%
SVC- NSI
DEMOS- RA35+*